



Charleston

W E S T V I R G I N I A

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Charleston CVB Celebrates Successful 2023
Gears Up for Busy 2024

CHARLESTON, W.Va. – The Charleston Convention & Visitors Bureau celebrated huge successes this year as it continued to establish the city as a major sports tourism destination. By raising its profile with events rights holders and governing bodies in competitive sports, the CVB brought three international sporting events to Charleston in 2023.

The 2023 International Table Tennis Federation Pan American Youth Championships were held at the Charleston Coliseum & Convention Center in July, featuring the best young table tennis players from North and South America. In September, the Charleston Coliseum hosted the 2023 NORCECA Men's Continental Volleyball Championship. The U.S. Men played among teams from Canada, Cuba, Dominican Republic, Guatemala, Mexico, and Puerto Rico. The Charleston games were the final U.S. event before Olympic Qualifiers. In December, Strongmen and Strongwomen from more than 30 countries tested their skills in the Official Strongman Games.

Charleston CVB President/CEO Tim Brady credits the community for winning over event organizers.

"When officials visit Charleston, they are greeted by friendly people everywhere they go," Brady said. "Ours is a welcoming and hospitable community. When you combine that with a state-of-the-art facility at the Coliseum, drivability, convenient air service and great hotels, Charleston is a very desirable destination."

Event officials with USA Cycling found Charleston to be such a desirable destination that they chose the city to host their premier annual road event for the next five years. The USA Cycling Professional Road National Championships will take place in Charleston from 2024 to 2028, with the inaugural event scheduled for May 15-19, 2024. The championships will serve as a qualifying event for the U.S. Olympic Team in 2024 and 2028.

Brady said an event of this size will present opportunities for community involvement and volunteers. He asks anyone interested in helping with the Pro Road National Championships to visit the [CVB's USA Cycling page](#).

The mission of the Charleston CVB is to positively impact the city's economic and social prosperity by attracting visitors and events that directly support jobs

and local businesses and generate economic and cultural impact.

In supporting this mission in 2023, the CVB:

- Worked with signature events, including the Charleston Sternwheel Regatta and FestivALL.
- Partnered with Charleston Dirty Birds to bring in the Savannah Bananas for two sold-out shows
- Helped local breweries establish Brewers Row on Summers Street
- Assisted with bringing back MEC Baseball Championships through 2027
- Continued partnership with WVSSAC to keep State High School Basketball, Baseball, Volleyball, Tennis and Track in Charleston
- Partnered with GoMart Ballpark to establish the inaugural Salango Law Down & Dirty Music Festival

For more information about events in Charleston, visit the CVB's website, www.charlestonwv.com.

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