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**MAYOR GOODWIN AND CHARLESTON CONVENTION AND VISITORS BUREAU
BOARD OF DIRECTORS ANNOUNCE TIM BRADY AS NEW CEO**

(Charleston, W.Va.) – Mayor Amy Shuler Goodwin, in collaboration with the Charleston Convention and Visitors Bureau (CCVB) Board of Directors, today announced Tim Brady as the new CEO of the CCVB, effective January 1, 2020.

“I’ve worked with Tim for more than a decade. He has shown—time and again—he is invested in our community and committed to growing tourism in our Capital City. Furthermore, Tim understands the value of partnerships—with members of the tourism industry and with the City of Charleston,” said Mayor Amy Shuler Goodwin. “The impact that Alisa Bailey made during her time with the CCVB leaves an outstanding legacy and sets that standard for exceptional work in the tourism industry. I look forward to working with Tim and the CCVB Team to continue that effort and bring more visitors to Charleston to experience our vibrant City.”

Through Mr. Brady’s leadership, the CCVB experienced 50 percent growth from 2012–2019. He led two website rebuilds and a complete rebranding, in addition to overhauling the CCVB’s marketing strategies—moving to a nearly all digital strategy. Between 2012 and 2019, 200,000 room nights have been sold resulting in a future economic impact of \$148.5 million.

“Tim is a lifelong resident of West Virginia. He understands the tourism industry and wants to be part of the positive change happening in our City,” said CCVB Board Chair Chuck Hamsher. “He recognizes the importance of collaboration with industry members in our community as well as those across our state and nation.”

“I’m humbled that the Board of Directors has put their faith in me to lead an outstanding team of people who work every day to promote this city that we love. Working under Alisa Bailey for seven years has been a master class in tourism marketing and organizational management. I couldn’t have asked for a better mentor,” said Tim Brady. “This is an exciting time for the City of Charleston, with a world-class Coliseum & Convention Center to sell and an enthusiastic Mayor and city staff to support our efforts. I’m ready to get to work. Great things are happening in Charleston.”

The CCVB Executive Committee initiated a national search following Alisa Bailey’s retirement announcement. Mr. Brady currently serves as the VP of Sales & Marketing for the CCVB. Prior to his current post he served as Executive Director for the Greater Bridgeport CVB.