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**MEDIA CONTACTS:**

**CITY OF CHARLESTON**

**Tina Stinson, 304-444-6782**

**[Tina.Stinson@cityofcharleston.org](mailto:Tina.Stinson@cityofcharleston.org),**

**CHARLESTON CVB**

**Leslie Smithson, 304-546-0046**

**[Leslie.Smithson@charlestonwv.com](mailto:Leslie.Smithson@charlestonwv.com)**

**CHARLESTON STERNWHEEL REGATTA ANNOUNCES HEADLINERS FOR 2025**

*Carly Pearce, KC and the Sunshine Band, Busta Rhymes, and Jefferson Starship  
will headline the 2025 Charleston Sternwheel Regatta*

**(Charleston, W.Va.)** – Big energy and big excitement are coming to the 2025 Charleston Sternwheel Regatta! Mayor Amy Shuler Goodwin, the Charleston Sternwheel Regatta Commission, and the Charleston Convention and Visitors Bureau today announced the headliners for 2025.

“Bringing the Regatta back was something that almost everyone told me we needed to do when I first ran for Mayor back in 2018,” said **Mayor Amy Shuler Goodwin**. “It took a lot of planning and hard work, but the energy the Regatta brings to Charleston lasts the entire year, and the return on our investment is unlike anything else we do in the city.”

Mayor Goodwin and CVB CEO Tim Brady announced the lineup at Encova Insurance in Charleston. Encova Insurance has been the title sponsor of Regatta since it first started back in 2022.

The following acts will headline the 2025 Charleston Sternwheel Regatta:

**[Carly Pearce](#), Thursday, July 3**



KC and the Sunshine Band, Friday, July 4

Busta Rhymes, Saturday, July 5

Jefferson Starship, Sunday, July 6

“There’s nothing like the energy of the Regatta to bring people together, creating moments that turn into lifelong memories,” said **Mayor Amy Shuler Goodwin**.

“Our musical acts are the heart of our event, and this year’s lineup brings an incredible mix of talent. We cannot wait to welcome everyone for another year of amazing music.”

“The Charleston Sternwheel Regatta would not be possible without the incredible support of our sponsors, whose partnership allows us to create unforgettable experiences for all of our attendees and visitors. Through their generosity, we are able to bring an outstanding entertainment lineup, exciting activities, and so much more,” said **Regatta Commission Chairman Andy Richardson**. “We are especially grateful to the City of Charleston, Kanawha County Commission, Encova Insurance, Moses Auto Group, USI Insurance Services, WVU Medicine Thomas Hospitals, WesBanco, Vandalia Health, WV Corp, and many more for making the Charleston Sternwheel Regatta a tremendous success.”

“The Regatta is one of, if not, the largest event drivers of economic impact throughout West Virginia,” said **Tim Brady, CEO of the Charleston CVB**. “The 2024 Regatta generated an economic impact of close to \$40 million, positively impacting our local businesses, hotels, and residents. With over 200,000 people coming to the City of Charleston for this amazing four-day event, our hotels are full, our businesses are packed, and we get a chance to showcase everything our amazing City has to offer to folks from all over the East Coast.”



The Charleston Sternwheel Regatta will take place July 3-6, 2025, in Downtown Charleston. For more information, [charlestonregatta.com](http://charlestonregatta.com).

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### **Artist Information**

#### **Carly Pearce, Thursday, July 3**

GRAMMY® Award-winning singer-songwriter Carly Pearce is a member of the Grand Ole Opry and Kentucky Music Hall of Fame. Her hits include “Truck on Fire” “Country Music Made Me Do It,” “Never Wanted to Be That Girl,” and “What He Didn’t Do.”

#### **KC and the Sunshine Band, Friday, July 4**

KC and the Sunshine Band are still as widely popular today as they were when they first danced into the music scene 50 years ago. Groove to “Get Down Tonight,” “That’s The Way (I Like It)” and “Shake Your Booty.”

#### **Busta Rhymes, Saturday, July 5**

One of the most idiosyncratic personalities of rap's golden era, Busta Rhymes brings his halting, ragga-inspired style and lyrics to the Charleston Sternwheel Regatta. His hits include “Put Your Hands Where My Eyes Could See,” “Break Ya Neck,” and “Gimme Some More.”



### **Jefferson Starship, Sunday, July 6**

Jefferson Starship emerged as one of the most iconic arena rock bands of the 1970s and '80s, earning multiple gold and platinum records along with a string of Top 40 Billboard hits. Their legendary catalog traces the evolution from Jefferson Airplane to Jefferson Starship, showcasing a legacy of musical innovation and cultural impact. Fans can sing along to Jefferson Starship anthems like "Jane," "Find Your Way Back," and "Miracles," as well as Jefferson Airplane classics like "Somebody to Love" and "White Rabbit," which helped define a generation. And of course, we can't forget the iconic Starship hits of the '80s, including "We Built This City," "Sara," and "Nothing's Gonna Stop Us Now."